



# 2011 Annual Rural Health Conference

## Embracing Change for the Future of Rural Health

November 15-16, 2011 | Hilton Arden West | Sacramento, CA

Over the past 11 years, CSRHA has established its Annual Rural Health Conference as a highly anticipated, premier educational and learning opportunity for rural health professionals, advocates, policy makers and others to share and learn about the wide range of resources, programs, best practices and policies effecting rural health in California. The conference will provide attendees an opportunity to learn from and meet with experts who provide insight and an insider's perspective on **National Healthcare Reform, Advocacy on the State and Federal Level, Health Information Technology, Telehealth, Workforce Initiatives** and much more. This interactive conference will provide you with the tools and resources to promote healthy rural communities throughout all of California. **To register visit [www.csrha.org](http://www.csrha.org) or call 916-453-0780**

### Agenda

#### TUESDAY, NOVEMBER 15, 2011

- 8-9a Buffet Breakfast with the Exhibitors
- 9-9:10a Welcome and Opening Remarks
- 9:10-10:10a **Keynote Speaker**  
Sunne Wright McPeak  
CEO, California Emerging Technology Fund
- 10:10-10:35a **State Update on the Current Rural Health Landscape**
- 11:10a-12:10p **Legislative Town Hall Meeting**  
Speakers: Assembly Member V. Manual Perez; more speakers TBA
- 1:10-1:45p **Promoting a New Path2Health for Rural California**  
Speaker: Lee Kemper, Executive Director, CMPS Governing Board
- 1:45-2:05p **Rural Healthcare Delivery System**  
Speaker: Richard Figueroa, Director Health and Human Services, The California Endowment
- 2:10-2:30p **Telehealth Update**  
Speakers: Sandra Shewry, President/CEO, Center for Connected Health and Dr. Thomas S. Nesbitt, Co-Chair, California Telehealth Network and Associate Vice Chancellor, UC Davis Health Systems
- 2:35-3:55 Concurrent Sessions:  
**3) Beyond Bailouts and Healthcare Reform: Moving Forward With Capital Financing for Projects**  
Speakers: Harry S. Jasper, Southern Humboldt Community Healthcare District; Rochelle Spinarski, Rural Health Solutions; Jason Dopoulos, Lancaster Pollard; and, Anthony Taddey Lancaster Pollard
- 4) Addressing the Needs, Risks and Challenges of Rural Health Care Providers in EHR Implementation and Achieving Meaningful Use**  
Speakers: Dorian Seamster, California Health Information Partnership and Services Organization and Larry Ozeran, MD, Clinical Informatics, Inc.
- 4-4:45p **eHealth Update**
- 4:45-6:30p President's Reception and Trade Show

#### WEDNESDAY, NOVEMBER 16, 2011

- 8-9a Buffet Breakfast with the Exhibitors
- 9-10a **NRHA Federal Update**
- 10:05-10:30a **State Budget**
- 10:35a-11:55 Concurrent Sessions:  
**1) Operationalizing Telehealth in Rural California**  
Speakers: Christine Martin, Executive Director, California Telemedicine and eHealth Center and Eric Brown, President, California Telehealth Network (CTN)
- 2) Vulnerable Populations: Providing Care to Rural California's Children and Elderly Populations**  
Speakers: Marc Thibault, Kern County Medically Vulnerable Care Coordination Project and Anita Denise Savell, RN, MSN, APHN-BC, DNPc
- 3) Oral Health Best Practices: Campus-Community Collaborations to Develop Mobile Dental and Meeting the Dental Needs of California's Children Through Workforce Solutions**  
Speakers: Jenny Kattlove, The Children's Partnership and Niel Nathason, MA, MPH, University of Southern California, Ostrow School of Dentistry, Community Health
- 4) Ready by 2014: Clinicians Capacity Survey Results and Recommended Actions**  
Speaker: Charla Parker, Western Clinicians Network
- 12:25-1:45p **Rural Champions Awards Luncheon**
- 2-3p **Workforce Update**
- 3-4:30p Rural Health Policy Council Meeting

**HOTEL INFORMATION:** To reserve your room at the Hilton Arden West please call 1-800-344-4321 by Thursday, October 25, 2011 and identify yourself as a CA State Rural Health Association Conference attendee. Reservations can also be made online. Please click here. The group code is GRR.

**Register NOW!** [www.csrha.org](http://www.csrha.org) or call 916-453-0780