

CALIFORNIA STATE
RURAL HEALTH
ASSOCIATION

WHO WE ARE

TRANSFORMING

JOIN US

**RURAL
HEALTH**

The California State Rural Health Association (CSRHA) is a nonprofit, nonpartisan, grass roots organization working to promote improved health and access to healthcare services for rural Californians, to serve as a voice for rural health issues, and to provide a forum for the exchange of information and ideas for development of rural health strategies. CSRHA is the only statewide organization that gives diverse rural stakeholders a unified voice to advocate specifically for rural health improvements in California.

The mission of CSRHA is to link rural individuals and organizations together to facilitate information exchange, collaboration and advocacy to promote healthy rural communities.



PHOTO BY JOHN ABARCA, IMPERIAL VALLEY COLLEGE



JOHN REDMAN, CALIFORNIA DEPT. OF DEVELOPMENTAL SERVICES

“For many years CSRHA has been the vehicle to provide input to our policy makers on issues that address rural communities throughout California. No other organization has the focus of addressing the breadth of rural needs and issues that are important to nearly 3/4th of our state.”

HERRMANN SPETZLER

CEO OPEN DOOR COMMUNITY HEALTH CENTERS, ARCATA, CA.



PHOTO BY JOHN REDMAN, CALIFORNIA DEPT. OF DEVELOPMENTAL SERVICES



PRODUCTS OF CSRHA BENEFITS OF MEMBERSHIP

THE RURAL HEALTH ADVOCATE

CSRHA's signature electronic news publication **connects readers to the efforts of others working in rural communities.** It features industry news, consumer topics, newly-generated tools and resources, reader-generated editorials and much more!

MEMBER UPDATES & ADVOCACY ALERTS

Weekly Member Updates provide readers with the most up-to-date information on a variety of topics, including **upcoming events, funding opportunities and rural-relevant news updates.** Advocacy Alerts inform readers of important **policy updates** on issues impacting rural communities which may require letters and calls to lawmakers.

ADVOCACY

CSRHA works closely with its members, the California Legislative Rural Caucus and state and regional partner organizations to **advocate for policy improvements** on behalf of rural California. Advocacy opportunities are provided each year on behalf of members, providing a forum for **open dialogue with elected officials** and policy makers.

ANNUAL CONFERENCE

Network with rural colleagues across the state, share information and learn from others with a common rural ground. CSRHA members receive an exclusive discount on conference registration (a \$79 value!) as well as priority for registration scholarships.

EDUCATION & TRAINING

CSRHA provides several workshops in rural communities each year for its members. Workshop topics include healthcare financing issues, e-Health implementation, best practices in rural workforce recruitment, advocacy training and much more!!

REGIONAL RURAL ROUNDTABLES

Quarterly Rural Roundtables are coordinated in partnership local member organizations and foster grass roots collaboration, information-sharing and advocacy.

PUBLICATIONS

Policy briefs, rural fact sheets, toolkits and resource guides are produced annually by CSRHA to provide information and tools useful to rural stakeholders and policy makers. Visit www.csrha.org for more information.

ONLINE RURAL CLEARINGHOUSE & RESOURCE CENTER

CSRHA's nationally acclaimed website connects readers to a wealth of resources and information. Visit www.csrha.org to learn more.

PARTICIPATION ON CSRHA COMMITTEES

As a member, you have the opportunity to help guide the association's activities by participating on one of its many committees. Committees include: Advocacy; Rural Workforce; Rural Technology; Membership; Conference and more!



PHOTO BY SUE GRAUE, COLUSA MEDICAL CENTER

MEMBERSHIP

STANDARD MEMBER

STUDENT MEMBER

\$15

All member benefits plus priority given for Annual Conference registration and travel scholarship

INDIVIDUAL MEMBER

\$79

All member benefits plus 1 vote on CSRHA matters

ORGANIZATIONAL MEMBER

PREFERRED MEMBERSHIP OF CHOICE!

In addition to standard membership benefits, organizational members are entitled to list up to 10 individuals within their organization as affiliate members. Affiliate members receive all benefits of membership except voting privileges.

ANNUAL NET REVENUE LESS THAN: \$500K

\$189

All member benefits plus 2 votes on CSRHA matters

ANNUAL NET REVENUE: \$500K-\$2 MILLION

\$315

All member benefits plus 3 votes on CSRHA matters

ANNUAL NET REVENUE: \$2-5 MILLION

\$630

All member benefits plus 4 votes on CSRHA matters

ANNUAL NET REVENUE: \$5-10 MILLION

\$860

All member benefits plus 6 votes on CSRHA matters

ANNUAL NET REVENUE: OVER \$10 MILLION

\$1,265

All member benefits plus 8 votes on CSRHA matters

SPONSORSHIP

BRONZE SPONSOR

\$1,500

All member & sponsor benefits plus 2 Individual level memberships and 2 votes on CSRHA matters, and 10% off Annual Conference exhibit space

SILVER SPONSOR

\$2,500

All member & sponsor benefits plus 3 Individual level memberships, 3 votes on CSRHA matters, and 20% off Annual Conference exhibit space

GOLD SPONSOR

\$3,000

All member & sponsor benefits plus 4 Individual level memberships, 4 votes on CSRHA matters, and 30% off cost of Annual Conference exhibit space

PLATINUM SPONSOR

\$5,000

All member & sponsor benefits plus 5 Individual level memberships, 5 votes on CSRHA matters. Platinum sponsorship includes complimentary exhibit space at Annual Conference

OTHER CONTRIBUTION OPPORTUNITIES:

\$2,000-\$5,000 Sponsorship for Annual Conference

\$500-\$2,500 Sponsorship for workshops

Personal Donations

JOIN US TODAY!

Now, more than ever, rural California needs strong, consistent leadership at the state level. CSRHA is the only statewide advocacy organization that works specifically and exclusively for health improvements in Rural California. As our membership grows, so does our ability to effectively advocate for policies that appropriately address rural health concerns and issues.

By joining CSRHA you become part of more than 500 professional and organizational members statewide who are working to improve the health of California's 5 million rural residents. Members have come to rely on CSRHA to be the voice for rural communities through advocacy, information exchange and collaboration.

MEMBERSHIP APPLICATION & CONTRIBUTION RATES

CONTACT INFORMATION

FIRST NAME _____

LAST NAME _____

PROFESSION _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTY _____

PHONE _____ FAX _____

EMAIL _____ DATE _____

Please include your email address to receive the electronic news publication

YES, I would like to obtain more information on the National Rural Health Association.

AFFILIATION

Community Health Center

Rural Health Clinic

Rural Hospital

Community and Private Practices

Research and Educational Institution

Government Agency

Association

Foundation

Business & Industry

Consumer / Community Member

OTHER _____

PAYMENT OPTIONS

Check Enclosed

Money Order Enclosed

Credit Card, please check which card: MasterCard VISA

CREDIT CARD # _____

V CODE _____ EXPIRATION DATE _____

AUTHORIZED SIGNATURE _____

MEMBERSHIP CATEGORIES

STUDENT MEMBER \$15

INDIVIDUAL MEMBER \$79

ORGANIZATIONAL MEMBER

Annual Net Revenue less than: 500K \$189

Annual Net Revenue: 500K - 2 MILLION \$315

Annual Net Revenue: 2 - 5 MILLION \$630

Annual Net Revenue: 5 - 10 MILLION \$860

Annual Net Revenue: OVER 10 MILLION \$1,265

SPONSORSHIP CATEGORIES

BRONZE SPONSOR \$1,500

SILVER SPONSOR \$2,500

GOLD SPONSOR \$3,000

PLATINUM SPONSOR \$5,000

OTHER CONTRIBUTION OPPORTUNITIES

SPONSORSHIP FOR ANNUAL CONFERENCE

\$2,000-\$5,000

AMOUNT \$ _____

SPONSORSHIP FOR WORKSHOPS

\$500-\$2,500

AMOUNT \$ _____

DONATIONS

AMOUNT \$ _____

JOIN CSRHA TODAY!

Complete and submit this membership application to CSRHA.

You may find this form on our website: www.csrha.org

For more information visit our website or call us at: 916.453.0780

REFERRED BY

NAME _____



CALIFORNIA STATE
RURAL HEALTH
ASSOCIATION

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FAX 916.453.0783

advocate@csrha.org

The interests of rural people must not be lost or dismissed because of distance, geographic isolation and lack of concentrated resources. Become a member of CSRHA today and help us continue to promote stronger, healthier and more vibrant rural communities.



“After connecting with CSRHA about four years ago, and attending a few of their Rural Roundtables, I began to realize how health disparities are spread in rural areas, and how we could connect with organizations in the rural health network to share our information, services and products.”

ZUL SURANI

PARTNERSHIP PROGRAM COORDINATOR
NATIONAL CANCER INSTITUTE

“CSRHA does a good job of bring the issues that are important to rural communities and providers into the public and governmental arenas. The Association is a strong voice in representing rural California and is a resource to rural providers.”

PATRICIA KEAST

UC DAVIS MEDICAL CENTER



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